CONFERENCE CENTRE

VALENCIA/SPAIN

CUSTOMER PACK
0. VALENCIA: A CITY THAT WILL SURPRISE YOU.
   0.1. Due to its special character.
   0.2. Due to its strategic location.
   0.3. Due to its range of services.

1. A CENTRE YOU AREN’T EXPECTING.

2. EVENTS THAT WIN YOU OVER.
   2.1. Due to our approach.
   2.2. Due to our team.
   2.3. Due to our track record.
   2.4. Due to our building’s beauty and functionality.
   2.5. Due to our environmental responsibility.

3. FACILITIES THAT EXCEED YOUR EXPECTATIONS.
   3.1. Auditorium 1: large capacity and cutting-edge features.
   3.2. Auditorium 2: teamwork for 467 people.
   3.3. Auditorium 3: a versatile facility.
   3.4. Exhibition area: ideal light and location.
   3.5. Multipurpose rooms: two unique facilities that make the difference at your.
   3.7. VIP lounge, speakers’ rooms and press room.
   3.8. Loading bays and parking.
   3.9. Additional rooms.

4. BESPOKE SERVICES.
   4.1. Everything you need.
   4.2. The equipment you expect... and the equipment you don’t.
   4.3. Our food.
"We think the city has the hotels and the conference centre we need to hold a very enjoyable and practical meeting, and all our delegates have repeatedly expressed their appreciation for how well everything works."

FRANCISCO VALLS
Chairman of the Valencian Society of Hypertension and member of the Local Committee of the SEH-LELHA Congress
0.1. DUE TO ITS SPECIAL CHARACTER

300 DAYS OF SUNSHINE A YEAR

TOURIST AND HOSPITALITY CITY

EVERYTHING YOU NEED CLOSE AT HAND
Valencia is a major city, yet everything is just a step away

It has a warm climate, breathtaking sunlight and an easygoing nature which visitors find contagious and makes them feel at home.

Valencia loves to welcome visitors, and it shows.
0.2. DUE TO ITS STRATEGIC LOCATION

Valencia has direct flights to over 60 international destinations and is the ideal venue for meetings and congresses that bring together delegates from different places.

The high-speed train links the city to Madrid in 90 minutes and the airport connects Valencia to the rest of the world.
DIRECT FLIGHTS TO THE MAIN EUROPEAN HUBS

90 MINUTES FROM MADRID BY HIGH-SPEED TRAIN
0.3.
DUE TO ITS RANGE OF SERVICES

GET AROUND ON FOOT, BY METRO, TRAM, BUS, TAXI OR BIKE

RESTAURANTS, MUSEUMS, SHOPS... FOR YOUR LEISURE TIME AFTER WORK
Valencia is a popular destination with both domestic and foreign tourists. This makes it an open, welcoming city that is well versed in catering for visitors. This is reflected in the superb range of services on offer, which include plenty of quality accommodation (with over 8,000 hotel rooms, 1,000 of which are within walking distance of the Conference Centre), restaurants and other places to eat for all tastes and pockets, a comprehensive public transport network and fabulous range of shopping and leisure options.

The city also features abundant green areas to unwind and do sport including the Cabecera Park, the biggest in Europe, the 10 km-long Turia Gardens that run through the city and the spectacular Albufera Lake and Natural Park, just south of the city.
1.0. A CENTRE YOU AREN’T EXPECTING

“The only thing that is constant is change.”

Heraclitus, 2,600 B.C.
No two events are the same.

You’ll be very pleasantly surprised by the Valencia Conference Centre. In addition to everything you expect from a venue of this kind, we also offer you everything you don’t expect. And far from just settling for giving you what you ask for, we also seek to give you what you need.

When you hold your event at the Valencia Conference Centre you hire much more than just a facility: you partner a team. A professional and versatile team which is all set to deliver new solutions to new needs.
"I would like to thank you and express my appreciation, as well as that of all the governments involved and the Board of Directors of the African Development Bank, for your superb hosting of our annual Assembly, which was being held outside Africa for the first time."

OMAR KABBAJ
Chairman of the African Development Bank
WE VIEW YOUR EVENT AS SOMETHING DYNAMIC

WE SHARE YOUR VISION
At the Valencia Conference Centre we see organising an event as something dynamic. We know that your plans may change, there may be unexpected incidents and special requirements may crop up at any time. And we are ready to deal with them.

What sets us apart is the way we buy into your event, think with you, create for you, advise and support you in any eventuality, and help you resolve any unforeseen incidents.

2.1. DUE TO OUR APPROACH

“The fundamental law of life [...] is the complete negation of repetition.”

Henri Bergson
EXPERIENCE OF OVER 2,600 EVENTS

COMMITMENT, VERSATILITY AND PROFESSIONALISM
2.2. DUE TO OUR TEAM

Behind the bright, light-filled façade of the Valencia Conference Centre there is a team of professionals who will be at your side from the design and planning of your event to actually staging it in all its shining glory. Every day at the Valencia Conference Centre we strive to be the best.
2.3. DUE TO OUR TRACK RECORD

19 YEARS of HOSTING EVENTS
1,9 MILLION VISITORS
2,700 EVENTS HELD
In 2010, and in response to the questionnaires fielded by the INTERNATIONAL ASSOCIATION OF CONGRESS CENTRES to its over 180 members, our customers rewarded us with our most prestigious accolade:
2.4. DUE TO OUR BUILDING’S BEAUTY AND FUNCTIONALITY

DESIGNED BY NORMAN FOSTER

BEST EUROPEAN BUILDING 1999
Its spectacular façade and entrance are ideal for showcasing your event. The Centre’s rooms and auditoria offer infinite versatility for all types of events, whatever their size.

It is a cardio-protected building where all entrances are flat and there are no architectural barriers which might be an obstacle for people with disabilities.

In 1999, the Valencia Conference Centre was named as Best European Building by the Royal Institute of British Architects (RIBA).
2.5. DUE TO OUR ENVIRONMENTAL RESPONSIBILITY

PHOTOVOLTAIC ROOF
INSTALLED OVER A SURFACE AREA OF 8,000 m²
The building’s roof features 2,100 modules installed on photovoltaic panels, the largest system in a building of this kind which has already generated over 2.2 million kWh.

“We wanted a low-CO2 emissions event and the Centre had everything we needed to hold one. The roof, the nearby hotels and the sustainable catering made it into the ideal place for our event.”

NICK BOUTLER.
Director of the Hay Group Conference.
“The Valencia Conference Centre is a superb venue for holding events for several reasons: its functionality, its architectural design, because it has a versatility that other places can’t match and its location in the city.”

GUILLERMO SANZ.
Chairman of the 14th International Symposium on Myelodisplastic Syndromes.
3.1. AUDITORIUM 1: LARGE CAPACITY AND CUTTING-EDGE FEATURES

1,481 SEATS
This is our main auditorium and the perfect scenario for large meetings, such as opening or closing ceremonies, conferences with large audiences and concerts. It can seat a total of 1,481 people or can be divided via banners into three different layouts to accommodate from 715 or 1,013 people, through to full capacity. Should extra capacity be required, it can also be connected simultaneously to the other auditoria via our internal cable network. All of its audiovisual equipment has been upgraded in 2017.
The capacity of Auditorium 2, which can seat 467 people, and its functionality make it ideal for congresses and large working meetings. The seats’ proximity to the stage enhances interaction and makes for lively and productive events.

Like Auditorium 1, it had all its audiovisual equipment upgraded in 2017 to meet the requirements of your event whatever they may be.
PROXIMITY AND FUNCTIONALITY
3.3. AUDITORIUM 3: A VERSATILE FACILITY

Can seat 272 people.
The open-plan layout of this auditorium, which can seat 272 people, means it can stage any kind of meeting. You can divide the room up into the layout you require thanks to its flexible partition system.
3.4. EXHIBITION AREA: IDEAL LIGHT AND LOCATION

UP TO 1,500m² SPACE AND LIGHT

MAXIMUM VISIBILITY AS THE ACCESS AREA TO ALL THE AUDITORIA AND ROOMS
The spectacular, wide-open foyer, which runs the entire length of the building, is the perfect location for exhibitions or for catering events as it adjoins all of the ground floor rooms and auditoria.

The natural light from the huge glass windows that give access to the gardens make this space a highly pleasant area in which it is easy to create a favourable climate for networking.
3.5. MULTIPURPOSE ROOMS: TWO UNIQUE FACILITIES THAT MAKE THE DIFFERENCE AT YOUR EVENT

503 AND 504m² OPEN-PLANS

CAPACITY FOR 300 AND 338 PEOPLE
On the first and second floor of the building there are two multi-purpose rooms measuring 503 and 504 m², respectively.

Their open-plan layout can cater for all your needs, and they can be used for meetings, business conventions or product launches, as catering areas, or as exhibition showrooms.
On the first floor there are nine break-out rooms which are the perfect complement for your event. These rooms are ideal as support rooms to hold smaller events, such as seminars, workshops and meetings. They can also be used as offices, classrooms or dining areas.

Thanks to their flexible partition system, they can be connected or divided up to suit your requirements.
FLEXIBLE PARTITIONING
A WORLD OF OPTIONS
Between auditoriums 1 and 2 we have speakers’ rooms which are equipped with everything needed to prepare a talk in peace and quiet and have direct access to the stage.

We additionally have a VIP Lounge, a comfortable place with direct access from outside the venue and all the amenities to cater for your most special guests.

Finally, the building has a press room that is specially fitted out to ensure that the media professionals who report on your event have everything they need.
SPEAKERS’ ROOMS
JUST TWO SECONDS FROM THE STAGE

PRESS ROOM
SPECIALY FITTED OUT

VIP LOUNGE, SPEAKERS’ ROOMS AND PRESS ROOM
3.8. LOADING BAYS AND PARKING

LOADING BAYS WITH 24-HOUR SECURITY: DIRECT ACCESS TO THE STAGE
The Valencia Conference Centre has a service road providing direct access to the three loading bays.

The loading bays cover an area of 293 m² and are 4 metres high. They lead onto the backstage of the auditoria which makes for easier loading and unloading.

In addition and for the convenience of visitors and delegates, the building also has a secure underground car park with 600 parking spaces and two 1,000 m² open-air car parks.
3.9. ADDITIONAL ROOMS

32 ROOMS IN ADJACENT HOTELS

BUSINESS DISTRICT WITH PLENTY OF ACCOMMODATION AND RESTAURANTS

ALL WITHIN A RADIUS OF 1 KM
The building’s strategic location in a flourishing hotel and business district adds to its versatility by taking advantage of extra accommodation and other services that are available in the area. The adjacent hotels provide up to 32 additional rooms, enabling us to offer a total of 47 rooms simultaneously, 18 of which have a capacity for over 150 people.
“Valencia Conference Centre: friendly efficiency.”

DR. ENRIQUE ORTEGA
Chairman of the 12th AIDS Conference
PERSONALISED ADVICE

WE ANTICIPATE YOUR NEEDS
We provide you with a full array of services ranging from the staff you need to the technical resources your event requires, including catering, signage, stand assembly and lots more.

Our team of professionals is supported by suppliers who are trusted specialists: interpreters, hostesses, audiovisual technicians, maintenance, cleaning, security, photographers and more.
In 2017 the Conference Centre has been fitted out with state-of-the-art technology which means we can personalise every detail, deliver ultimate performance for each event and also improve our energy efficiency.

**THE PROJECTION YOUR EVENT DESERVES**

- Latest generation projectors with laser and DLP technology
- Maximum performance with minimum consumption
- Up to six independent projection layers

**CONNECTIVITY FOR OVER 3,000 PEOPLE**

- WI-FI FOR OVER 3,000 PEOPLE
- 48 ACCESS POINTS
- 1GB FIBRE OPTIC NETWORK
CONNECTIVITY FOR OVER 3,000 PEOPLE
• WI-FI FOR OVER 3,000 PEOPLE
• 48 ACCESS POINTS
• 1GB FIBRE OPTIC NETWORK

CUSTOMISABLE STAGE LIGHTING
• ENDLESS OPTIONS TO CUSTOMISE LIGHTING AND CREATE DIFFERENT AMBIENCES
• LIGHTS FEATURING POWERFUL AND EFFICIENT LED TECHNOLOGY
• HIGH ENERGY AND MAINTENANCE SAVINGS

LOUD AND CLEAR SOUND
• POWER AND RELIABILITY
• MINIMAL DISTORTION
• HIGH FIDELITY AT HIGH FREQUENCIES

DIGITAL CONFERENCE AND SIMULTANEOUS INTERPRETATION SYSTEM
• DICENTIS conference and simultaneous interpretation system
• Utmost intelligibility guaranteed
• Face-to-face debate experiences

IMAGE SOLUTIONS TO CAPTURE EVERY DETAIL
• Wide range of recording options
• 20x optical zoom cameras
• 24mm angular lens
The Valencia Conference Centre’s cuisine stands out for its ability to meet the needs of each event and each customer, constantly updating its recipes and using seasonal produce which always comes straight from the market. The venue has new kitchen and paella-making equipment which means set meals can be cooked onsite with a unique flavour.

It is also exceptional in the quality of its “nomadic cuisine” featuring recipes that are innovative yet also respect tradition and bring out all the natural flavours of the food.

The service is run by a professional and experienced team which can identify each event’s needs and accommodate its special features. As an example there are our special set meals for coeliacs, vegans and vegetarians and ones including bio food.

Plus it is of course a safe and reliable service which scrupulously complies with health and safety regulations and is backed by the Centre’s ISO 9001 and ISO 14001 Quality and Environmental Management Systems and “Q” Tourist Quality certificates.
WIDE VARIETY OF FORMATS AND SET MEALS

PRODUCE FROM THE LAND AND SEAFOOD CAREFULLY CHOSEN IN THE MARKET
# ROOM CAPACITIES

## MONTAJES AUDITORIOS 1-2 AUDITORIUMS 1-2

<table>
<thead>
<tr>
<th>Sala</th>
<th>M²</th>
<th>Teatro-Asientos fijos Theatre-Fixed seats</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auditorio 1 Auditorium 1</td>
<td>1.298</td>
<td>1.481 pax.</td>
</tr>
<tr>
<td>Auditorio 2 Auditorium 2</td>
<td>508</td>
<td>467 pax.</td>
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## MONTAJES AUDITORIO 3 AUDITORIUM 3

<table>
<thead>
<tr>
<th>Sala</th>
<th>M²</th>
<th>Teatro Theatre</th>
<th>Escuela School</th>
<th>U sin escenario U-Shape (excluding stage)</th>
<th>U con escenario U-Shape</th>
<th>Imperial Board room</th>
<th>Cabaret Cabaret style</th>
</tr>
</thead>
<tbody>
<tr>
<td>Auditorio 3 Auditorium 3</td>
<td>263</td>
<td>272 pax.</td>
<td>150 pax.</td>
<td>60 pax.</td>
<td>52 pax.</td>
<td>62 pax.</td>
<td>132 pax.</td>
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<td>Auditorio 3-A Auditorium 3-A</td>
<td>149</td>
<td>110 pax.</td>
<td>60 pax.</td>
<td>32 pax.</td>
<td>24 pax.</td>
<td>44 pax.</td>
<td>66 pax.</td>
</tr>
<tr>
<td>Auditorio 3-B Auditorium 3-B</td>
<td>110</td>
<td>110 pax.</td>
<td>60 pax.</td>
<td>36 pax.</td>
<td>28 pax.</td>
<td>46 pax.</td>
<td>66 pax.</td>
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## MONTAJES SALONES MULTISUS MULTIPURPOSE ROOM

<table>
<thead>
<tr>
<th>Sala</th>
<th>M²</th>
<th>Teatro Theatre</th>
<th>Escuela School</th>
<th>U U-Shape</th>
<th>Imperial Board room</th>
<th>Cabaret Cabaret style</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salón 1 Room 1</td>
<td>503</td>
<td>338 pax.</td>
<td>200 pax.</td>
<td>128 pax.</td>
<td>104 pax.</td>
<td>132 pax.</td>
</tr>
<tr>
<td>Salón 2 Room 2</td>
<td>504</td>
<td>300 pax.</td>
<td>154 pax.</td>
<td>128 pax.</td>
<td>104 pax.</td>
<td>132 pax.</td>
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## MONTAJES SALA COMISIONES 3 BREAK-OUT ROOMS

<table>
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<th>Sala</th>
<th>M²</th>
<th>Teatro Theatre</th>
<th>Escuela School</th>
<th>U U-Shape</th>
<th>Imperial Board room</th>
<th>Cabaret Cabaret style</th>
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<tbody>
<tr>
<td>1</td>
<td>76</td>
<td>73 pax.</td>
<td>36 pax.</td>
<td>22 pax.</td>
<td>32 pax.</td>
<td>30 pax.</td>
</tr>
<tr>
<td>2</td>
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<td>36 pax.</td>
<td>22 pax.</td>
<td>28 pax.</td>
<td>30 pax.</td>
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<td>3</td>
<td>55</td>
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<td>30 pax.</td>
<td>20 pax.</td>
<td>28 pax.</td>
<td>18 pax.</td>
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<td>4</td>
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<td>18 pax.</td>
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<td>12 pax.</td>
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<td>29</td>
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<td>12 pax.</td>
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<td>18 pax.</td>
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<td>20 pax.</td>
<td>18 pax.</td>
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<tr>
<td>8</td>
<td>39</td>
<td>40 pax.</td>
<td>20 pax.</td>
<td>16 pax.</td>
<td>20 pax.</td>
<td>12 pax.</td>
</tr>
<tr>
<td>9</td>
<td>39</td>
<td>40 pax.</td>
<td>20 pax.</td>
<td>16 pax.</td>
<td>20 pax.</td>
<td>12 pax.</td>
</tr>
<tr>
<td>1+2</td>
<td>137</td>
<td>133 pax.</td>
<td>86 pax.</td>
<td>34 pax.</td>
<td>44 pax.</td>
<td>66 pax.</td>
</tr>
<tr>
<td>3+4</td>
<td>102</td>
<td>101 pax.</td>
<td>64 pax.</td>
<td>32 pax.</td>
<td>40 pax.</td>
<td>54 pax.</td>
</tr>
<tr>
<td>6+7</td>
<td>63</td>
<td>56 pax.</td>
<td>42 pax.</td>
<td>28 pax.</td>
<td>32 pax.</td>
<td>36 pax.</td>
</tr>
<tr>
<td>8+9</td>
<td>78</td>
<td>80 pax.</td>
<td>44 pax.</td>
<td>36 pax.</td>
<td>40 pax.</td>
<td>36 pax.</td>
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## MONTAJE OTROS OTHERS

<table>
<thead>
<tr>
<th>Sala</th>
<th>M²</th>
<th>Teatro Theatre</th>
<th>Escuela School</th>
<th>U U-Shape</th>
<th>Imperial Board room</th>
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<tr>
<td>Sala Prensa Press Room</td>
<td>58</td>
<td>59 pax.</td>
<td>30 pax.</td>
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